

**Wyoming Association of SkillsUSA**

**Board Meeting Minutes**

**September 27, 2019**

Attendees: Brent Huesinkveld, Erin Lamb, Randy Calhoon, Lucas Dow, Joe Feiler, Jeff Stone, Jamie Cordonier, Rob Hill, Janie Wilcox, Todd Warner, Paul Brutsman

Calhoon moved to approve the minutes from the last board meeting

Cordonier Second

All in favor – passed

Stone -current board rotations reviewed and introduction of recommended board candidates

Debrief on duties/tasks

Motion by Cordonier for approval and acceptance of new board members: Brent Huesinkveld, Lucas Dow, Rob Hill

Second Todd Warner

Discussion

Questions and conversation regarding commitment, dates and expectations

Discussion of board members making it to nationals each year and see it at that level.

Janie will forward the bylaws to Brent, Lucas, Rob.

Joe Feiler has asked for and agreed to another 3-year term as Treasurer

Stone Motion, Cordonier second,

Discussion: Treasurer should always have a shadow one year prior to the terminating his position.

All in favor-pass

Feiler - August 2022 term

Ex Officio – expectations: all want to remain to make sure the association remains strong and after a discussion re voting rights (as we could elect to vote or not vote) the board decided that ex officio shall not have voting rights.

Motion made by Cordonier: Ex Officio not receive voting rights.

Dow second

No discussion

All in favor - Passed

**Discussion of the necessity for variety needed on the board**

WRLA: Erin: Tate Bauman, Rob: Chris Brown, Jeff: Penny Fletcher

Mining Association: Rob: Pat Joyce

DoE Liaison between Business and Industry: Jeff: Lindsey Stutiet (workforce partnership liaison)

(Family consumer science teacher from Central/then Array)

Lucas: Darrin Hurst

Jeff: Boys and Girls Club contact in Casper (Matt Grant)

Janie: Alumni: Jerra Likely

Discussion re board sub-committees:

Championship/Competition

Fundraising

Marketing/Publicity

Hill asked where are our highest needs?

Financial and Marketing

Suggested that we introduce more business partners

Rob-WACTE-Hathaway can filter the message down w/re to getting the name of SkillsUSA out there. EXCELS is another place to accelerate our appearance.

Push out a tri-fold PDF to the board to print and distribute.

Lamb-Enzi mentioned SkillsUSA at WCA meeting. (Diane AND Mike are supporters)

*Stone suggested forming committees and moving forward with implementation:*

**Marketing and Publicity**

Calhoon- Motion to develop a committee for marketing and publicity

Second: Stone

Discussion: Who shall do it? Erin Lamb, Randy Calhoon, Lucas Dow, Rob Hill

This could roll in to financial, easily.

Discussed tours at state conference (SLSC AND Gillette College)

All in Favor: Pass

List of Candidates for officer positions on the board

Rob Hill-currently on other committees and concerned about time and understanding the scope of SkillsUSA. Stone offers to co-chair, if needed. Wilcox explained a calendar year and job description for a better understanding of the position.

Lucas motioned to allow Hill to take time to think about it.

Heusinkveld seconds.

Discussion: Hill elects to step up to a leadership position in one year with this year being a learning and shadow year for Hill with Jeff Stone as mentor.

Dow Motion amended: to recommend an interim with intent to chairperson 2020-2021.

Second: Heusinkveld

Discussion – none All in favor - pass

Interim Chair- Jeff Stone

Vice Chair- Rob Hill

Financials Wilcox and Feiler

Motion: Heusinkveld: to increase monthly salary of State Director to \$1,500 effective 10/1/2019 along with \$1000 state and national conference incentives.

Seconded: Cordonier All In favor - pass

Discussion for new members re DoE 2-year grant for SkillsUSA, its history and renewal.

Calhoon motioned that State Director performance bonus tbd by the board after SLSC and again after NSLC.

Seconded: Brutsman, All in favor - passed.

**Discussion re Marketing**

Hill: You must be present or you get passed up.

B&I can carry farther than we can.

The need for promotional items

Promotional video and then how to promote it. (Some can be found on the national website or we can use the one produced by East High School of Cheyenne for 2019 State Conference). Also discussed the possibility for culinary students to travel and cook for business and industry.

Discussion of need for marketing line item in budget.

Heusinkveld motioned for 2K to start the marketing committee, Brutsman seconded

Discussion: \$100 committed by Randy Calhoon

All in favor - Passed

Calhoon moved to approve the 2019 actuals and the amended 2020 budget

Heusinkveld second, All in favor - passed

Discussed Feiler and Wilcox talking to a financial advisor and establishing an investment account.

Wilcox learned at Director training - National accountant states we can have an investment account without developing a foundation.

Feiler mentioned CD Rates:

Reliant: 12 month CD 1.5%

20 month CD 2.0%

National average .98 percent

Jonah 1 %

Cordonier mentioned WealthFront is at a 2.07% savings account rate

Wilcox mentioned SkillsUSA is being considered as the benefactor for WCA Charity Golf Tourney

Stone mentioned that WY Construction Coalition also has a golf tournament and we should call them for consideration.

### **Reports from the State Director:**

Nationals has announced next Executive Director: Chelle Travis of Tennessee

11/13/19 SkillsUSA Fall Conference video production by Rachel Girl will open the Wyoming Business Alliance Governor's Forum at Little America in Cheyenne WY. Two state officers will sit on a panel and answer questions regarding their future expectations from WY as it relates to CTE and employment.

Atlanta 2021 NLSC-WY will be in the Omni- connected directly to the Atlanta CNN Center

Cost will be \$240 per night – big jump from \$110. Inform Chapters sooner than later.

Nationals has moved to Gender Neutral Clothing Standards; All Technical Standards for 2020 will read with these changes.

Wilcox-will need to be PIC certified to continue as State Director per Perkins 5

CTSO Directors have moved to a joint leadership training. In May of 2019 it was a huge hit. Will continue with the same in 2020.

Nationals has started producing "coaching" books in all leadership contest areas.

Fall Conference was held at WyoTech on Monday, September 24<sup>th</sup>. A full day agenda was created and included OCC, rotational morning breakouts, afternoon mock chapters – including officer elections, meetings, PoW development, and championship preparation, followed by competitions and award ceremony. Breakfast/lunch and dinner were served. Huge success. 102 registered. 80 attended.

### **All State Students Conversation**

#### **CTSO State Directors are working on criteria to award "All State" to CTSO students**

Discussed draft criteria created by Angela Sweep of FCCLA

Board input: – technical AND leadership to qualify

Maybe a chapter officer?

The suggestion of presenting these 25 awards at SLSC appears unrealistic. Everyone wants to go home. If we were to do it, it would have to be in control and "move along".

WY SkillsUSA Challenge coins (SkillsUSA logo) across the state might be in interim incentive.

Criteria:

Must compete in a leadership and a technical competition at SLSC

Must be a chapter officer

Suggestions for June 2020 travel to NLSC: Erin Lamb and/or Rob Hill are eager to attend.

Randy conversation re transportation to NLSC

Price options, and should we continue to do this?

Should we let the schools incur this cost?

Should we put it back upon the schools?

(See price listing) –Discussion.

Conclusion: we should continue to do it.

Come up with a figure (Joe Feiler and Randy Calhoon)

## Discuss State Planning

Wilcox: With the blessing of C. Mayfield, Cabinetmaking will return to Casper College with one goal in mind: expose competing students to the college program.

Hotel home base will be Hilton Garden Inn

OCC: The Hangar -deposit has been made, contract signed

Keynote: Illusionist/motivational speaker – deposit made, contract signed

Paul spoke to turning and milling

Contests:

CNC Tech

CNC Milling

CNC Turning

We will continue with CNC Technician and Brutsman will discuss SkillsUSA desire to incorporate the other two contests soon (Casper College and Gillette College on board to compete) if the machinery requirements are acquired by Casper College to do so. Discussed a short list and need for an extensive list of Business and industry support to help run/judge CNC contests.

Discussion on Gillette College welding dept and the concession of elimination of the award banquet.

Stone: if you get rid of the banquet it is the only time the B&I can mingle with the students.

Cordonier and Calhoon: It is also all about the students and celebrating those students.

Calhoon: Consider the parents and those who are also attending.

Board feels strongly after lengthy discussion that the banquet shall continue.

Janie will reach out to Travis Grubb and Jed Jensen and ask if it is possible for the rest of the CTE be reserved to accommodate.

Wilcox asked for opinion of having dinner at The Hangar during SLSC with a DJ and Techspo and entertainer. It was suggested that we may lose quite a bit to outside interest in restaurants.

In past it was the activities that were offered that kept the numbers small for the “social”. This might work. Suggestion to advise advisors that their big night out is Monday and to reserve Tuesday for The Hangar.

Discussion with board re sponsorships and technical committees and judges comprised of B&I.

Lamb-WYCA – Wyoming building supply-cabinetmaking judge Brett Ingram.

Sponsorships: How do we allow sponsorships and remain loyal to **everyone**.

Valid point: Not members of SkillsUSA

Discussion on 2 community colleges reluctance to participate at Fall Conference do to WyoTech affiliation/host/sponsorship. Board agrees that WyoTech is a different animal when it comes to discussing any type of criteria as to what qualifies as a host-campus. Requiring to be a SkillsUSA member would not apply in the case of hotels or state/county buildings, why should it apply here?

Board: Marketing and promotion falls to the registrar office (etc) of the community colleges.

Jeff Stone and Rob Hill – agree that SkillsUSA are in for any opportunity to advance our kids.

Rob Hill -WyoTech has been very supportive of CTE statewide.

Board: We do not see it as an issue as it is all CTE.

Board: They paid for the advantage to be at TechSpo, print shirts and host Fall Conference.

Feiler: The advertising on the shirts is marketing high schools, the college students who are wearing the shirts upon registering for SLSC have already made their choice of college known.

Cordonier: The issue was covered in the e-mail answer produced by Janie Wilcox. **The opportunity to sponsor and/or be present is open to everyone.**

## New Business

None

Calhoon: Motion to adjourn

Cordonier: Second, All in favor -passed.