



SECURE your workforce.

STRENGTHEN America's future.

PARTNER with SkillsUSA.



JOIN OUR MISSION

SkillsUSA is the #1 workforce development organization for students. We empower students to become skilled professionals, career-ready leaders, and responsible community members. From our mission to our reach, from our brand to our history, learn who we are, what we do and why we do it.



Through SkillsUSA, partners can:

- Access a verified talent pipeline.
- Elevate the perception of the skilled trades.
- Shape classroom curriculum to meet current industry standards.
- Build brand loyalty among our state membership.
- Make a positive difference in our schools, workplaces and communities.



Where are we?

In Wyoming, SkillsUSA Chapters are found in Career and Technical Education classrooms in approximately 50 schools across our state. At our core, our membership of 1,000 students and advisors improves the quality of our state's future skilled workforce. Our year long program culminates at our State Leadership and Skills Conference held in the Spring. SkillsUSA and our partners are committed to breaking the noise of competing messages that have long undermined careers in the trades.



Join us as a skilled trades champion!

WHO WE ARE

SkillsUSA is a national student organization committed to building the skilled workforce our nation depends on. We connect education with industry to produce graduates who are career ready, day one: ready to work, ready to lead and ready to make a difference.

WHAT WE DO

Industry knows all too well: the skills gap is real, and that gap encompasses more than technical skills. Employers are also desperate for workers with the personal and workplace skills — communication, teamwork, professionalism, responsibility and more — that set them apart as leaders, achievers and difference-makers. SkillsUSA graduates own those skills, and they are closing the skills gap every day.

HOW WE DO IT

SkillsUSA connects the classroom to the real world, and the SkillsUSA Framework (pictured above) is the foundation for all we do. Comprised of Personal, Workplace and Technical Skills Grounded in Academics, the Framework is the blueprint for career readiness, and it's integrated into classroom curriculum. Through the Framework, students develop the skills for personal and professional success.

LEARN MORE AT [SKILLSUSAWYOMING.ORG](https://skillsusawyoming.org)

JOIN US AS A SKILLED TRADE CHAMPION

✓ VOLUNTEER

Invest your time by JUDGING our state competitions. We reward students for excellence and involve BUSINESS AND INDUSTRY in directly evaluating their performance.

✓ PROMOTE

As an EXHIBITOR at our TECHSPO during our State Conference, your business will have the opportunity to interact with 650 of Wyoming's brightest students.

✓ GIVE

All funds support Wyoming SkillsUSA. Consider our opportunities below, or if preferred, let's determine what capacity you would like your SPONSORSHIP to serve.

✓ MORE INFO



YOUR TIME IS NOW

We know that you have many opportunities to give back to your community and our state. Wyoming SkillsUSA needs your support to continue scholarships for our members, to provide the best and most memorable state conference for our students, and to grow a stronger association.

Your volunteerism and financial support make all the difference and we are deeply grateful for your consideration.

YES! WE WILL SUPPORT WYOMING SkillsUSA

SPONSORSHIP LEVEL

PLATINUM SPONSOR - \$10,000 (ONLY 3 AVAILABLE)

- Speak at closing ceremonies of State Conference
- Exclusive branding at State Leadership & Skills Conference and front-page branding on event app
- Includes all Gold level benefits

SILVER SPONSOR - \$3,000

- Complimentary booth for TECHSPO at State Leadership & Skills Conference
- Speak to students and instructors at the competition of your choice at State Leadership & Skills Conference
- Includes all Bronze level benefits

GOLD SPONSOR - \$5,000

- Your branding on one exclusive promotional item presented to students, instructors, and/or judges at State Leadership & Skills Conference
- Includes all Silver level benefits

BRONZE SPONSOR - \$1,500

- Recognition at State Conference Closing Ceremonies
- Printed banner, and recognition on event app during State Leadership & Skills Conference
- Includes all Grassroots Initiative benefits

GRASSROOTS INITIATIVE PARTNERSHIP - \$250

A yearly partnership whose funds will continue scholarships for our students to support travel to conferences, leadership training, and continued education in career and technical education. You will be recognized on our website.

JOIN OUR MONTHLY GIVING PROGRAM - No gift is too small, and you can easily adjust your donation amount or frequency at any time to fit your budget. Visit our online "Donate" button to begin!

Make checks payable to: The Wyoming Association of SkillsUSA

Mailing address: 7817 Kepler Dr., Cheyenne WY 82009 - OR - pay online skillsusawyoming.org / QR Code above

Get in touch: wymingskillsusa@gmail.com | 307-222-9261

Wyoming SkillsUSA is a 501 (c) 3 no-profit organization. Our IRS non-profit tax identification number is 83-0314188.